

2018 ADVERTISING RATES:

Website

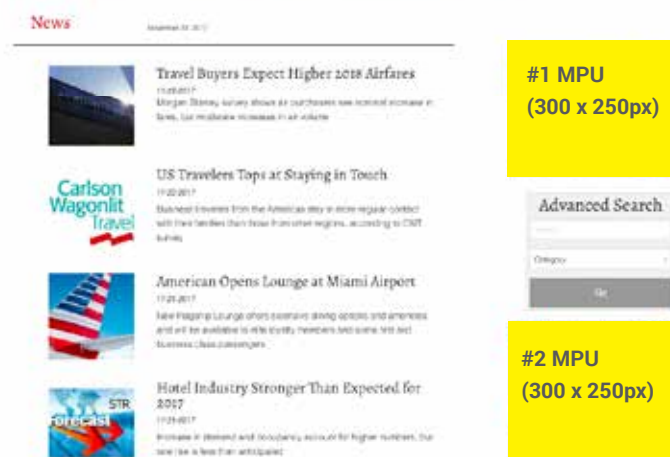
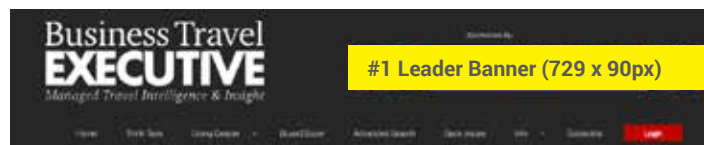
Reach key decision-makers as they research topics, search back issues and catch up on industry news.

PUBLICATION DATES + SUBMISSION DEADLINES

Website advertising space is available on a monthly tenancy. Ad materials due 10 days prior.

WEBSITE RATES

POSITION	RATES	W X H	MAX FILE
Leader Board	\$3500/month	728 x 90	25kb
MPU 1	\$2800/month	300 x 250	25kb
MPU 2	\$2800/month	300 x 250	25kb
MPU 3	\$2800/month	300 x 250	25kb
Category In-Content MPU	\$1000/month	300 x 250	25kb



SUPPLYING ARTWORK

Ads for the website can be supplied in jpeg, gif or flash formats. When sending flash ads, please use the CLICKTAG mechanism within the file to ensure the click through is recorded. Flash ads must be sent with back-up animated GIF files and URL.

FTP INSTRUCTIONS

Please contact Marylee DeFerrari
973-839-0620
MDeFerrari@askBTE.com

SUBMIT YOUR AD

E-MAIL (up to 10MB)
MDeFerrari@askBTE.com